Cards Against Silicon Valley

Peter Thiel's freezer of millennial blood

Early investment in Clinkle



Cards Against Silicon Valley



The reason millennials don't buy cars

If we capture just 1% of the market for _____, we'll be a unicorn in no time.

The reason millennials have less sex







Bootstrapped SaaS companies

Fixed-gear bike salesmen

What keeps Fred Wilson up at night?



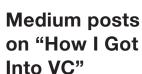


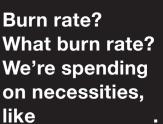


The newest ingredient in Soylent is **Cards Against** Silicon Valley The three comma club **Cards Against** Silicon Valley

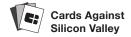














Community **Alternative** The new must-have startup meal-sharing proteins intern perk is startups **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley Golden handcuffs Golden Our first day at Y Combinator! parachutes Based on they suggested we pivot to _____. **Cards Against** Cards Against **Cards Against** PICK 2 Silicon Valley Silicon Valley Silicon Valley **Passive** The California it's the new kale. aggressive separatist **Tweetstorms** movement

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We attract dumb money (corporate investors) by pretending to focus on .

A VIP pass to TechCrunch Disrupt A Lehman
Brothers corner
office







Waiting in line for new iPhone releases

We're getting a lot of traction in Brooklyn by offering _____ as a service.

Corporate innovation labs







The bloated bureaucracies of our traditional education system

A beta-test invite

We've built up a real following in Oakland providing as a service.







Tuxedo t-shirts After the The Series A apocalypse I want crunch in my bunker. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley Pogo sticks-as-What's helping you Rent the Runway, make the world a but for pets a-service better place? **Cards Against Cards Against** Cards Against Silicon Valley Silicon Valley Silicon Valley **UberJETing to** A quirky 404 page The hottest **Burning Man** startups are handing out at the Stanford career fair. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

FiveSquare: it's **Cryogenic therapy** The growing like FourSquare influence of faceless but for corporations **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley A scalable A million dollars **Digital tattoos** isn't cool. You business model know what's cool? **Cards Against Cards Against** Cards Against Silicon Valley Silicon Valley Silicon Valley A gesture **Looking forward** is not a bug, it's a recognition to the Singularity product gone feature. horribly wrong **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Peter Thiel will never die, now that he's

every morning.

Libertarian investment circles

Glassholes







Sharing an Uber Pool with a man in a clown costume

With _____ technology, North Korea will bring the U.S. to its knees. Meme-based Halloween costumes





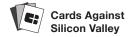


Steve Job's missing license plate

Disrupting mortality

We're a thesisdriven VC firm focused on the world-changing opportunity in







_____is a Silicon Valley rite of passage.

Skateboarding to work

The same medium-sized grey t-shirt, over and over and over

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N.	Silicon Valley





A backup plan

Marc Andreessen's greatest fear is ____.

Passive aggressive use of hashtags







3D-printed jewelry

Corporate Snapchat accounts ____will motivate millennials to save money.







Our profitability Andreessen's **Dank memes** forecasts may scalp polish have counted too heavily on **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley Class warfare Step 1 **Accidentally** Step 2 pissing off Step 3: Profit the peasants **Cards Against Cards Against** Cards Against PICK 2 Silicon Valley Silicon Valley Silicon Valley Soylent burps A head shape so In Silicon Valley, Santa hands out conical, so shiny to the bad kids. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

A freemium A sick twitter At this point in our startup journey, business model handle I need to get through the day. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley How are ed tech Getting **Co-living space** startups inspiring **Zuckerberg-ed** problems kids to succeed? **Cards Against Cards Against** Cards Against Silicon Valley Silicon Valley Silicon Valley Top decile returns Founder-first A term sheet signing would vs. shops be incomplete without _____.

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Cards Against

Silicon Valley

Cards Against

Silicon Valley

Steve Wozniak wishes he took a stronger stand on _____.

Hiring a Stanford dropout

Dropping out of Stanford







Legos in the boardroom

What will Elizabeth Holmes disrupt next?

Cricket-based protein powder







A rejection letter from the Thiel Fellowship

"Informational interviews"

I forgot to finish my business plan; too busy thinking about







Credibility in this town comes from think pieces on

Replying
"Steve Jobs" as
your name at
Starbucks, just to
see how it feels

Amazon's drone strategy







Showing up 15 minutes late to meetings

How can we liven up our office party?

On-demand laundry







A Harry Stebbings interview

Burn rate

Make a tech haiku with three cards:









I hear Facebook is **Checking your** Writing a Medium heavily recruiting privilege thinkpiece for these days. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley In 500 years, **Periscoping** A sidechain for school children every blockchain political protests will be studying **Cards Against Cards Against** Cards Against Silicon Valley Silicon Valley Silicon Valley **Burritos from the** Dropping the "the" I want my **Mission District** Wikipedia page to say I'm the best at . **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Differences over tore our founding team apart.

Unwashed hoodies

Ironic facial hair







Steampunk headgear

We were promised flying cars, and instead we got _____.

Trader Joe's opening day







Discovering a new type of waffle, and deciding to keep it to yourself for a while

Standing desks: a privilege, not a right

We hired a whole bunch of interns just for .

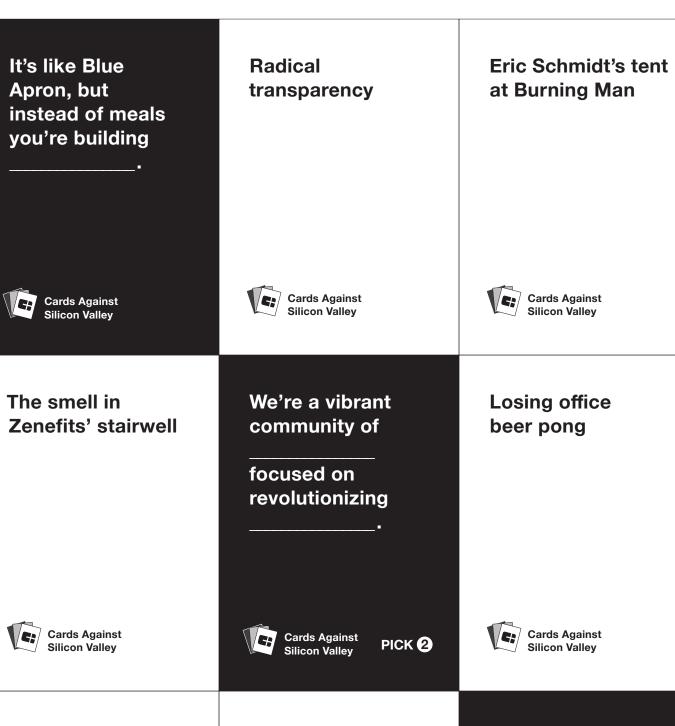


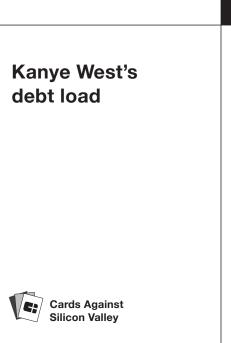




Diversity hires 10X software devs No one cares about the product anymore; today's founders are just in it for the _____. **Cards Against** Cards Against **Cards Against** Silicon Valley Silicon Valley Silicon Valley You don't get **Daily active users** Getting caught in to 1 billion the Hyperloop friends without Cards Against **Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley **Broken** Meditation It's like Chatroulette **Kegerators** retreats for _____. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

It's like Blue Apron, but you're building **Cards Against** Silicon Valley The smell in







After outsourcing our engineers to Eastern Europe, we can finally afford

Starting your own sub-reddit

Parody Twitter accounts







Justin Bieber's Twitter followers

The only thing Big Data can't solve for is Being unsure if you're in a cult







Wishing you lived near a record store

Beta-testing your best friend's crappy iPhone app

When we ask about _____ we're really discussing ____.









After **Destroying Quirky but** I changed my the space-time relatable relationship continuum conference status to "it's room names complicated." **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley **Comparing VCs** Office dogs Startups are essentially to Jews in WWII outsourced **Cards Against Cards Against** Cards Against Silicon Valley Silicon Valley Silicon Valley Open office plans **Zuckerberg never** Revenue as a feature accounted for

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Silicon Valley

Cards Against

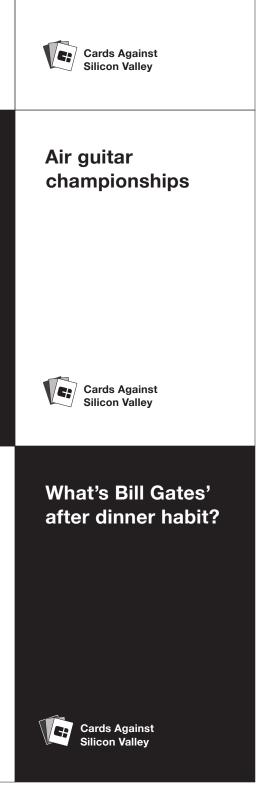
Silicon Valley

Cards Against

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Unfortunately, the graffiti artist we hired for our office is a big fan of . **Cards Against** Silicon Valley **Feeling** misunderstood **Cards Against** Silicon Valley **Bring your mom**





Scootering Obscure wifi is the to work passwords new _____ **Cards Against Cards Against Cards Against** PICK 2 Silicon Valley Silicon Valley Silicon Valley **Ayn Rand** Elon Musk's **Distributing** references swag when it's newest Tesla-**SolarCity plans** swag o'clock rely on _____. **Cards Against** Cards Against Cards Against Silicon Valley Silicon Valley Silicon Valley The Buzzfeed Realizing it's you **Realizing Will** being referenced Alden is covering listicle on on Silicon Valley your startup pushed me to fulfill my idea of . **Cards Against Cards Against Cards Against** PICK 2 Silicon Valley Silicon Valley Silicon Valley

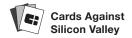
The most common pick-up strategy in SF bars relies on ____.

Larry Ellison's latest girlfriend

Overlooking copyright infringement







An invite to Rothenberg Ventures' Founder Field Day

The topic of the next Mike Isaac and Manjoo Farhad show is ____.

Speaking at the RNC







Embracing your failure

Creating a time travel paradox

What convinced our founders to hire our first HR rep?







We make self-driving cars that make part of the journey.

Failing a little too fast

Getting rid of middle management







NSFW gifs

This founding team opened with _____ and followed with ____ and we knew we had to fund them.

Saudi Arabia's sovereign wealth fund









"Culture fit"

Realizing there's real people, with real stories, powering your legion of paid followers

We're building an app that warns you about







What motivates me through night-long hacking sessions?

A prepubescent founding team

Moving to Oakland







Starting up, cashing in, selling out, bro-ing down

My biggest regret as a founder is

Microdosing mushrooms







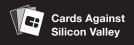
Viral rants against San Francisco's homeless population

Rest n' vesting

To all entrepreneurs-in-training, I recommend ____ if you want to be taken seriously.







We have minimum viable product, so now we just need _____ to perfect our pitch.

Re-assigning stock ownership based on late night beer pong games Backing away slowly in a virtual reality headset, and realizing there's nowhere to run







Exploding hoverboards

Google Glass engineers forgot the importance of .

Robots that anticipate your peanut butter preferences







Overly friendly Roombas

Unfavorable gender ratios

_____ will make virtual reality mainstream.







VCs these days; too much ____, not enough ____.

Interactive video resumes

Self-promotional Quora answers









Thinking about applying to Mars One

What exacerbates the Silicon Valley housing crunch?

Still feeling just a little unsure about vaccines







VC-subsidized free trials

Overreliance on Kickstarter campaigns

You'll never get VC facetime these days unless you bring up







We're like **Chief Happiness** Hiring a magician **TaskRabbit Officers** for office parties for _____. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley **Automated email** The key to a good Using an pitch meeting **Al-powered** responses personal assistant is _____. **Cards Against** Cards Against **Cards Against** Silicon Valley Silicon Valley Silicon Valley A Director of Fun Co-working at spaces your company's booth at the startup fair is a sure win. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

It's hard being The sharing Selfin tech. empowerment economy **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley **Edible drones** gets **Birthday hats** more efficient every year; it's the new Moore's Law. Cards Against Silicon Valley Cards Against Silicon Valley Cards Against Silicon Valley Office hours with Being a little Living on **Paul Graham** too enthusiastic Sam Altman's about Facebook basic income **Marketplace Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Group fasting Reaching your Overusing the Fitbit step quota word "stoked" **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley Planning to do Winning the **Feeling** America's Cup stand-up comedy embarrassed because you don't use enough lifehacks Cards Against Silicon Valley **Cards Against Cards Against** Silicon Valley Silicon Valley **Office Seamless** Food trucks in bad **Worrying about** muggings in the parts of town accounts **Tenderloin** Cards Against **Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Minimalist Misusing the Putting "ninja" in word "ironic" your job title business cards and maximum disruption **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley Mark Suster's **Business cards LinkedIn requests** that say "guru" from one-night **SnapChat** stands Cards Against Silicon Valley Cards Against Silicon Valley **Cards Against** Silicon Valley **Listing beer Ageism lawsuits Sleep-tracking** pong as a skill on LinkedIn **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Getting really, Free hugs Being sued really, really into by your ex-co-founder house music **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley **Innovative bike** Wearing a Signs that say "Judgementsandwich board storage units free zone" that says, "Let's just talk." Cards Against Silicon Valley **Cards Against Cards Against** Silicon Valley Silicon Valley Questionable **Actually reading Buying** a ethics user agreements sports team Cards Against **Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

High schoolers Competitive Sometimes, just on YouTube body-hacking a little bit, feeling like you might be the messiah **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley Social media Picking a VC's **Trying out Adderall** marketing interns brain over coffee **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley Seeing your **Following In-n-Out Automating** college roommate on Facebook yourself out in Forbes of a job **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Letting Hulk Company **Getting outed** by Gawker dodgeball teams Hogan manage your lawsuits **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley **The 1%** Cold brew on tap **Feeling** intimidated by thinkfluencers Cards Against Silicon Valley Cards Against Silicon Valley Cards Against Silicon Valley **Guest lecturing** The bi-coastal **H1B Visas** at HBS lifestyle **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

The The ever-present Office gongs underprivileged hustle **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley Silent discos **Emotional** Nostalgia for 90s cartoons intelligence Cards Against Silicon Valley Cards Against Silicon Valley Cards Against Silicon Valley Massive exits. My first Tesla **Frothy valuations** Seriously. Massive. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Products passing Becoming an **Heading to** the "turn around angel investor Thailand to really test" get in touch with myself **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley A well-earned **Product** Couchsurfing sabbatical evangelists across Europe Cards Against Silicon Valley Cards Against Silicon Valley **Cards Against** Silicon Valley Nintendo-based **Personalized** Sparkles. drinking games Jenga sets So many sparkles. **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Getting involved Outdated memes Lack of follow-on investment in a scandal that earns the suffix-gate **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley An unexpected Getting the @pmarca acqui-hired downround retweet by Google Cards Against Silicon Valley **Cards Against Cards Against** Silicon Valley Silicon Valley Incorporating in A hazy sense of **Asking for** the British Virgin right and wrong forgiveness, **Islands** not permission **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley

Rejecting inertia **Plausible Just working** deniability on interesting problems for once **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley **Glasses with** A t-shirt of an Egg freezing as clear frames a benefit early stage startup so everyone knows you took a pay cut **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley **Bad optics** Off-the-record **Being in Kara** Swisher's mayoral comments with a TechCrunch writer campaign **Cards Against Cards Against Cards Against** Silicon Valley Silicon Valley Silicon Valley